



## **MARKET SENTIMENT SURVEY**

December 2024

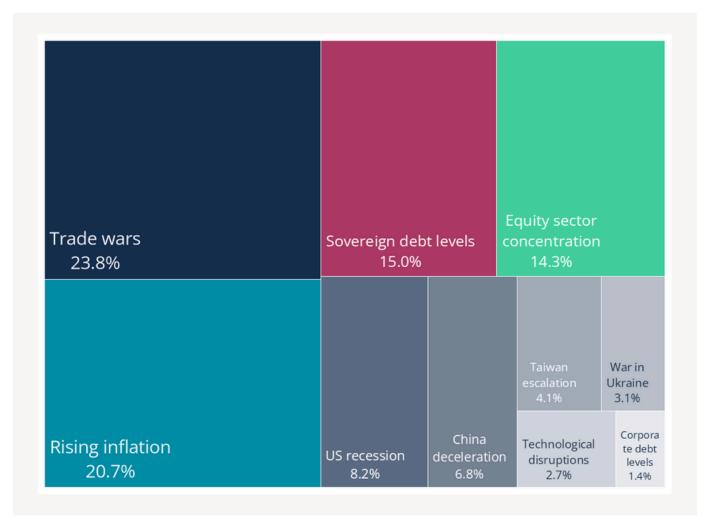
There are two types of forecasters: those who don't know and those who don't know they don't know The ARC Market Sentiment Survey is a quarterly poll of our investment management community examining the 12 month outlook for the major asset classes and sectors.

Thank you for participating in this 57th edition.

#### **TOP 3 RISKS**

# With 2024 nearly behind us, what are your top three risks facing investment markets in 2025 and beyond?

- Trade wars emerge as the single largest concern (23.8%), reflecting fears of escalating protectionism and its impact on global supply chains.
- Rising inflation (20.7%) remains front of mind, underscoring lingering unease about persistent price pressures and monetary policy responses.
- Sovereign debt levels (15.0%) reflect concerns about mounting fiscal imbalances, particularly as governments grapple with post-pandemic borrowing.
- Equity sector concentration (14.3%) points to unease over valuations and the dominance of a few sectors or companies, creating potential systemic risks.



# **OVERVIEW**

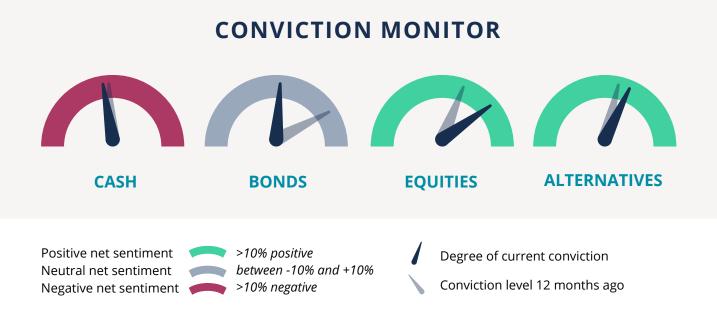


## **QUARTER 4 2024**

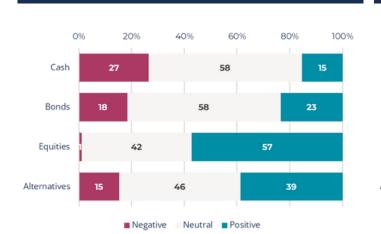
98 firms completed the survey this quarter.

Conviction Watch tracks the degree of sentiment towards the main asset classes, comparing the current conviction levels with those recorded 12 months ago.

The colour of the dial indicates positive, neutral or negative sentiment. The needles show the level of conviction compared to 12 months ago.



### ASSET CLASSES



SENTIMENT OVERVIEW

#### **BALANCE OF SENTIMENT**



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MSS Q4 2024



## CURRENCIES



### BONDS



### **ALTERNATIVES**



Negative Positive

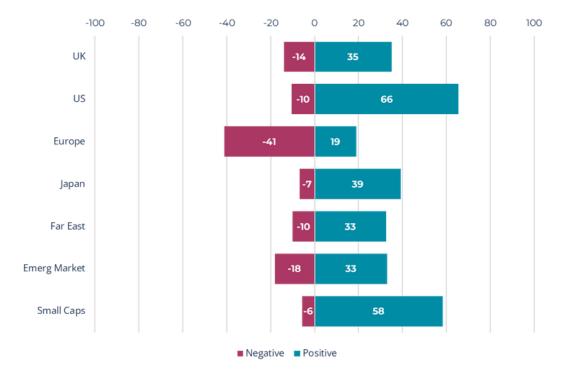
#### **OTHERS**



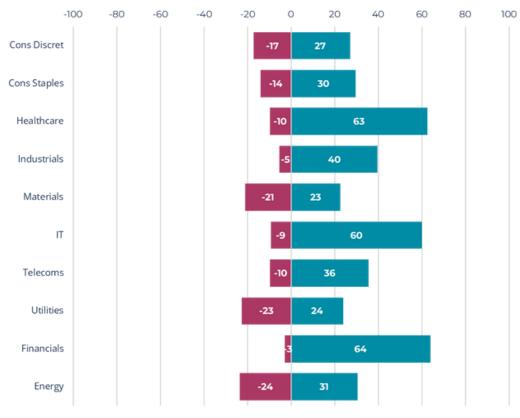




## **EQUITIES - REGIONS**



### **EQUITIES - SECTORS**



Negative Positive

MSS Q4 2024

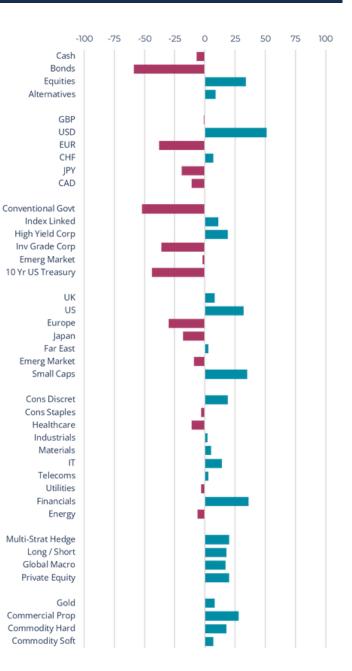


#### **ALL CATEGORIES**

#### SENTIMENT OVERVIEW

	0%	20%	40%	60%	80%	100%
Cash		27				15
Bonds	18				23	5
Equities	1	_			57	
Alternatives	15				39	
GBP	2	24			2	21
USD	14				53	
EUR		5	6			5
CHF	13		1		34	
JPY	10				53	
CAD		27				12
Conventional Govt	2	2			34	
Index Linked	16				32	
High Yield Corp		27			28	
Inv Grade Corp	2	1			43	
Emerg Market		32			28	
10 Yr US Treasury	2	3			2	2
UK	14				35	
US	10			66		
Europe		41				19
Japan	7				39	
Far East	10				33	
Emerg Market	18				33	
Small Caps	6			5	8	
Cons Discret	17				27	
Cons Staples	14				30	
Healthcare	10			63	3	
Industrials	5				40	
Materials	2	1			2	3
IT	9			6	0	
Telecoms	10				36	
Utilities	2	3			24	+
Financials	_			64		
Energy	2	24			31	
Madel Coursella das	36					
Multi-Strat Hedge	15				34	
Long / Short					49	
Global Macro	9	_			58	
Private Equity	2	3			48	
Gold	12				47	
Commercial Prop		26				2
Commodity Hard	18				37	
Commodity Soft	10				26	
contributy solt	- 17				20	

#### CHANGE FROM Q4 2023

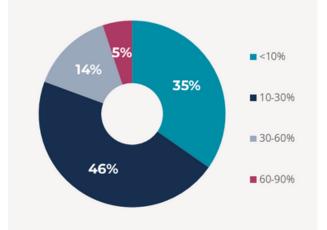


# **DOMESTIC EQUITY EXPOSURE**

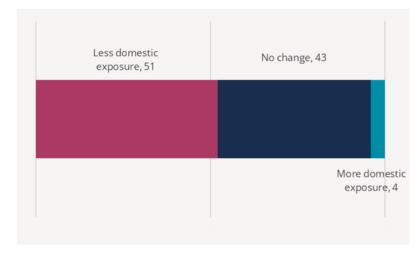
## **ARC** RESEARCH

AT A STRATEGIC ASSET ALLOCATION LEVEL, WHAT IS YOUR APPROXIMATE SPLIT BETWEEN DOMESTIC AND NON-DOMESTIC EQUITY EXPOSURE FOR A TYPICAL "STEADY GROWTH" STRATEGY?

81% of the peer group have less than 30% domestic exposure.

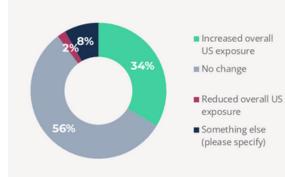


#### HOW HAS THIS CHANGED FROM 5 YEARS AGO?



Just over half of particpants have seen a decrease in domestic exposure over the last five years.

#### HOW HAS YOUR INVESTMENT POSITIONING CHANGED AS A RESULT OF THE US ELECTION?



43% took some action as a result of the US election.

Of those that took "other" action, the most common response was allocating to small-cap equities.



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